



Dear Employee, Customer, Supplier and Partner,

The year 2020 has been extraordinary in many different aspects. Also in the BPW Kraatz Group we will experience significant changes. Already in April we informed about the upcoming merger of our two operative companies, BPW Kraatz Oy and Trailcon Oy. In the future we also focus our development work and key functions in the Baltics to the Lithuanian market area and to our operative companies within this market area.

Due to the upcoming changes, we have also re-evaluated our current group structure and the future need of our company BPW Kraatz Finance Oy. We simplify our company structure by merging *BPW Kraatz Oy* (VAT nr: FI26306059) and to that earlier merged company *Trailcon Oy* (VAT nr: FI07742023) with *BPW Kraatz Finance Oy* (VAT nr: FI01045059). The merger is finalised by changing the company name BPW Kraatz Finance Oy to BPW Kraatz Oy.

1.1.2021



The leadership of the “updated” BPW Kraatz Oy, which soon celebrates it’s 100 years anniversary, is handed over to Mr. Henrik Danielsson. As the CEO of the new BPW Kraatz Oy, he is responsible for all business activities within the Finnish and Baltic market areas from the 1st of January 2021 and onwards.

Mr. Joonas Kraatz continues his work under the leadership of Mr. Henrik Danielsson with the well positioned Trailcon outlet chain in Finland. He is after the change responsible for the After-sales business area.

I myself, celebrate my 65th anniversary in the upcoming year shift. I continue my work in the company, but only with defined supportive work task under the leadership and guidance of Mr. Henrik Danielsson. I also continue my work in the supervisory boards in defined companies where I’m today active, both in Finland and abroad.

I’m convinced that with the help of streamlining our company structure and harmonising our key operations, we can achieve a more comprehensive service level in an even faster changing business.

BPW Kraatz Finance Oy

Hans-Peter Kraatz

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